**Title (english)**

**Título (español)**

**Abstract**

**Aim**

**Methodology**

**Results**

**Originality/value**

Theoretical o practical implications (optional)

Social implications (optional)

**Keywords:** Keyword 1; keyword 2; keyword 3; …; keyword 10.

**Resumen (máximo 250 palabras)**

**Objetivo**

**Metodología**

**Resultados**

**Originalidad/valor**

Implicancias teóricas o prácticas (opcional)

Implicancias sociales (opcional)

**Palabras clave:** Palabra clave 1; palabra clave 2; palabra clave 3; …; palabra clave 10.

1. **Introduction**

The introduction should present the current state of the research topic with high-quality citations. It should detail the main contributions of the study (written in the present tense).

Present the knowledge gaps that the study addresses, the importance of the research topic, and have clear research objectives.

1. **Literature Review and Hypothesis Development**

The literature coverage should be relevant, and authors should be used journals that are indexed in MIAR. Also, there should be a logical development of the hypothesis, which should include the theories that underpinned its development.

1. **Research Methodology**

The methodology should include, at a minimum, the following points: (i) Research design, (ii) Population or sample and unit of analysis, (iii) Data collection techniques and instruments, and (iv) Data analysis processing and ethical considerations.

The population and sample used, the temporality of the research, and the importance of the chosen sector should be clearly defined. Prior to data collection, should be obtained the informed consent application for conducting surveys. In addition, the selection of scales and their adaptation should be detailed.

1. **Data Analysis and Results**

The results of the study must be presented clearly and precisely, and at the same time, the correct interpretation of the results must be presented.

1. **Discussion**

The relationship between the results and the hypotheses raised should be presented, as well as a discussion of the meaning of the results.

1. **Theoretical Implications (optional)**

Well-structured, solid theoretical implications should be written.

1. **Practical Implications (optional)**

Well-structured practical implications should be written.

1. **Limitations and Future Lines of Research**

There should be an acknowledgment of the limitations of the study and suggestions for future research should be written.

1. **Conclusions**

Should be clear and well-founded

**Acknowledgments:** (optional)

**Funding:** (disclose any direct or indirect sources of funding or grants for the scientific research, whenever such sources exist).

**Data Availability:** (indicate whether research data are available or not)

**Statements**

**Conflict of interests** (Specify whether there are or are not conflicts of interest)

**Authors contributions**

**Use of AI** (If applicable, a declaration must be made as indicated in the [code of ethics](https://revistas.ulima.edu.pe/index.php/pjm/about#:~:text=cases%20of%20rejection.-,Use%20of%20artificial%20intelligence,-PJM%20adheres%20to))

**References (They must follow APA 7th edition guidelines and include a minimum of 35 references).**

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